

NE/SAE's 2008 Annual Meeting

**Renaissance Boston
Waterfront Hotel**

606 Congress St, Boston, MA 02210



A block of rooms has been reserved at the beautiful new **Renaissance Boston Waterfront Hotel**. Call Marriott reservations at **1 (800) 468-3571** or **(617) 338-4111** by **June 6th** and say you are with the **New England Society of Association Executives** to receive the group rate of **\$279** + single/double.



Parking:

Valet Parking is available at \$39 a day. Parking is also available at other nearby locations. Contact NE/SAE for more information.

New England Society of Association Executives

6 Boston Road, Suite 201
Chelmsford, MA 01824
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**Renaissance Boston
Waterfront Hotel**

June 17, 2008

NEW ENGLAND SOCIETY OF
ASSOCIATION EXECUTIVES

Your Road to Professional Development

**NE / SAE ANNUAL MEETING
REGISTRATION**

Name _____ Title _____

Organization _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____

I would like to donate the following auction item (optional): _____

Check here and add \$50 if attending the June 16th Networking Dinner @ 606 Congress

Early Registration Fee: **\$150** Members
\$225 Nonmembers

After June 3, 2008, add \$25

Make checks payable to:
New England Society of Association Executives and mail w/registration form to:
NE/SAE, 6 Boston Road, Suite 201, Chelmsford, MA 01824

MasterCard, Visa, American Express Card # _____ Expiration Date _____

Signature _____

Sorry, no refunds after June 3, 2008

Check here if you have a disability and may require accommodations to fully participate

Check here if you do not want your information included in the attendee list distributed at the meeting

Dietary Restrictions: _____

Attend sessions during each time block on June 17th and earn 4.25 Continuing Education Hours

Thank you for registering!!!

Annual Meeting

Schedule of Events

4.25 Continuing Education Hours

June 16, 2008

Networking Dinner 7:00 PM



Join your colleagues for informal networking and great food at one of Boston's hottest new restaurants, 606 Congress

Celebrity chef Michael Schlow (Alta Strada, Radius) consulted on this swanky new American restaurant located right in the Renaissance Boston Waterfront Hotel.

Please register in advance!

June 17, 2008

Exhibitor Setup 6:30 AM

Registration & Visit Exhibits 7:30 AM

Leadership Breakfast & Election of Officers 8:30 AM

Opening General Session 9:15 AM

Leveraging Cultural Competence to Attract, Recruit and Engage Members

Gayle Brock, Director of Diversity, American Red Cross

Gayle will offer his unique insights regarding some commonly held "diversity myths" and provide participants tools for instantly enhancing their cultural competence. Is your organization communicating – internally and externally – in the most common language in the world today? Do your members include those who are joining a specific demographic every seven and half seconds? Do you and your children define PDA in the same way? Attend this opening session to learn the answers to these and other equally critical questions.



Visit Exhibits & Coffee Break 10:15 AM

Concurrent Breakout Sessions 10:45 AM

On Demand is In Demand Is Software as a Service Right for Your Organization?

Patrick Dorsey, Director of SMB Sales, Aevetra

The on-demand industry now has tens of thousands of enterprises and hundreds of thousands of end users. Yet until recently, solutions for nonprofit organizations and associations were not available on-demand. However, similar to the commercial space, notable advancements in broad functionality and association-specific technology targeting member-based organizations have made on-demand software a viable alternative to traditional premises-based deployments for nonprofits and associations.

Recruiters Offer a Map to Help You Navigate Today's Association Job Market

Susan Egmont, Principal, Egmont Associates and **Laura Gassner Otting**, President, Nonprofit Professionals Advisory Group

If you are new to the association industry or a seasoned professional, this workshop is for you. Come hear what two nonprofit search professionals have to say about:

- What the marketplace is like for job seekers
- What skills employers are looking for
- The key strategies for a successful job search
- How to research compensation
- How to judge the strength of an organization
- How to know whether to make a lateral move

Lunch, Live Auction & Awards 12:00 PM

Visit Exhibits 1:00 PM

Concurrent Breakout Sessions 1:30 PM

Setting Yourself on the Path to Association Management Excellence

Greg Melia, CAE
Vice President, Member Relations and Credentialing, ASAE & The Center for Association Leadership

If you're like most association professionals, chances are that your formal education didn't focus on association management, and much of your professional development has been learned "on the job" or at seminars that happened to fit your schedule. Whether its your first or twentieth year in association management, attend this session and learn how to take your organization to the next level while also taking control of your career. This session will identify proven strategies to build your knowledge of association management and share why NOW is the critical time to take action. You'll leave with a personal professional development planning tool, an understanding of the U.S. Chamber's Institute for Organization Management, and insight into what it takes to earn the Certified Association Executive credential. Don't pass up this opportunity to position yourself for your seat at the leadership table!

Strategies for Effective Online Events

Rich Finstein, Founder & President, CommPartners

Providing meaningful and engaging Web based content can be challenging for most organizations. The instructional approach is quite different for online gatherings compared to meeting on site. This program will provide a framework for planning online events including:

1. Best practices for creating sessions that meet your objectives
2. A review of technology choices to match your content
3. Instructional approaches that effectively engage the attendee and deliver a positive learning experience

Closing General Session 2:30 PM

Put Power in Your Presentations

Melody Templeton, CIO (Chief Inspiration Officer) Templeton Consulting

Your success is tied directly to your ability to speak with passion and connect with your audience.



In this session you will learn tips to:

- Turn your anxiety into anticipation
- Engage members to give valuable feedback
- Analyze your audience to meet their needs
- Avoid PowerPoint pitfalls
- Cover all essentials in 3 quick steps
- Prepare for Murphy's Law
- Handle questions with ease

Whether you are a seasoned presenter or new to public speaking you are guaranteed to leave the session with at least 3 practical tips you can use immediately!