

Please Join Us for a Workshop on Massachusetts Data Breach Law

Date: Wednesday, October 22, 2008
Time: 8:30 AM Continental Breakfast & Registration, 9:00 AM — 10:30 AM Program
Location: Greater Boston Real Estate Board Offices
11 Beacon Street, 1st Floor; Boston, MA

As the media focus our attention on a seemingly endless parade of data security breaches and the exposure to identity theft created for millions of people across the nation, Massachusetts businesses are working to comply with the state's data breach law. That law mandates that businesses in possession of personal information (including information about employees) notify those affected by a security breach.

Massachusetts has also enacted data protection legislation which applies to personnel records containing employee social security numbers, driver's license numbers or financial account numbers, i.e., human resources information.

The law should be a call to action for all Massachusetts businesses as too many companies have learned, one lost laptop or a misdirected e-mail containing employees' social security numbers can lead to unflattering news stories, breed distrust by employees, and expose the company to costly litigation.

During this program, Representative **Martha M. Walz**, who is also an employment attorney, will update you on what these various state laws require and help you begin to develop an action plan designed to reduce the risk of a security breach and to respond efficiently, effectively and in compliance with these new notice laws when one does occur. You will learn how to protect your own association and gain information to share with your members.

Presented by: **Martha M. Walz.** Martha M. Walz is serving her second term in the Massachusetts House of Representatives. She serves on the Education, Judiciary, and Labor and Workforce Development Committees. Until recently, Marty was Of Counsel to the national employment law firm of Littler Mendelson. She previously worked for Harcourt General, Inc. and for Palmer & Dodge and the Boston Public Schools. Marty holds a Masters in Public Administration from Harvard University's John F. Kennedy School of Government, a J.D. from New York University School of Law and a B.A. from Colgate University.



Sign me up!

Name: _____ Title: _____

Organization: _____

Address _____

City: _____ State: _____ Zip: _____

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Early Registration Fee: **\$49** per person for members, **\$74** for nonmembers. *(After October 8, add \$10)*

Checks payable to **New England Society of Association Executives** and mailed to:

NE/SAE, 6 Boston Road, Suite 201, Chelmsford, MA 01824

or pay by credit card and fax to: 978 250-1117 MasterCard, Visa or American Express

#: _____ Exp. Date: _____

Signature: _____ I authorize NE/SAE to charge my card \$ _____ for this program

Check here if you have a disability and may require accommodations to fully participate

Check here if you do not want your information published on the attendance list

Sorry, no refunds after October 8, 2008

**Attention Associate Members! Be the exclusive sponsor of this workshop for \$500 or cosponsor for \$250!
Exhibit included. Contact NE/SAE for more details**