



Generational Issues

Join your fellow NE/SAE colleagues to discuss this topical issue.

When: Thursday, April 12th

Time: 8:30 AM—12:15 PM

Where: Massachusetts Association
of Realtors
256 Second Ave.
Waltham, MA 02451

Register Today! Space is limited!

Program Committee:

Florence Pressman, CAE
Pressman & Baum Associates, Inc.

Michael Rosenblum, CAE
*NH Automobile Dealers
Association*

NE/SAE's "Generational Issues" Workshop will be held at:

Massachusetts Association of REALTORS®
256 Second Avenue
Waltham, MA 02451
Phone: 781-890-3700

Directions:

FROM THE NORTH: Take Exit 27B (Winter Street) off Route 128/ I-95. Follow signs bearing left onto Second Avenue/Route 128 South. Take right onto Second Avenue just before Route 128 South Exit.

FROM THE SOUTH: Take Exit 27B off Route 128/ I-95. Take a right at the lights at the end of the ramp. Take a right at the next intersection (Winter Street). Follow signs bearing left to Second Avenue/ 128 South. Take a right onto Second Avenue just before 128 South Exit.



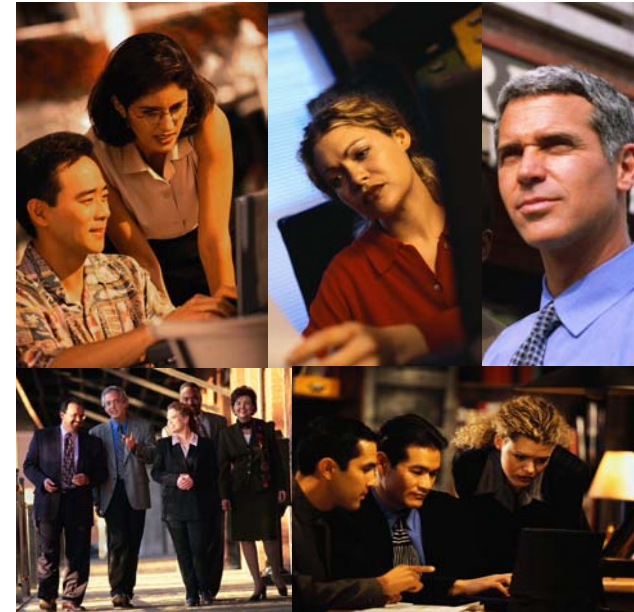
NE/SAE Has Moved!

NE/SAE
60 Hornbeam Hill Road
Chelmsford, MA 01824

Phone: 978 250-9847
Fax: 978 250-1117
E-mail: Pam@McKennaMgt.com
www.nesae.org



Is pleased to present a program on



Generational Issues



**Generational Issues
Thursday, April 12th
Program**

8:30 AM—9:00 AM

Registration, Networking &
Continental Breakfast

9:00 AM—10:30 AM

**“Generational Issues and Their
Affect on Associations”**

Presenter: Annette O'Connor
Clearhead Consulting

In today's changing demographic society, Associations are challenged with how to present programs and services that will appeal to generationally diverse memberships. The Baby Boomers, Generation X and the Millennium Generation all have different needs. Annette O'Connor has consulted with various Associations on many generational issues. Her discussion will offer first hand knowledge about ways to successfully address generational issues.

**Attend this program and earn
3 Continuing Education
Hours towards your CAE**

10:45 AM—12:15 PM

**“Impact of Generational Issues in the
Workplace”**

Panelists: **Paul Chasse**, Program Director
MA Association of Realtors
Elena J Eisman, Ed.D., ABPP
Executive Director
MA Psychological Association

Moderator: Florence Pressman, CAE
Pressman & Baum Associates

These panelists will discuss real life, real world examples of how generational issues manifest themselves in their workplace environments. How do you see them in your own organization? What do you do? This is an interactive session — attendee participation welcomed!

Be an Exclusive Sponsor!

NE/SAE is looking for one **\$500** or two **\$250** sponsors for this program. In exchange for your sponsorship, you will receive:

- A complimentary registration
- Your company logo in the meeting program
- A sponsor ribbon to wear on your badge
- The opportunity to speak for 3-minutes prior to one of the sessions
- A tabletop for exhibiting literature

If interested, contact Pam McKenna @ NE/SAE
@ 978 250-9847 or Pam@McKennaMgt.com

Registration

Sign me up for Generational Issues

Name & Title

Association/Company

Address

City, State, Zip

Phone

Fax

E-mail

Member Registration Fee: \$75

Nonmember Registration Fee: \$95

Method of Payment:

- Check payable to New England Society of Association Executives
 Visa, MasterCard or American Express

Credit Card #

Exp. date

Signature

Send your registration/payment to:

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